Foundations 1E Lesson 13.3 Quiz Answers

Title: Lesson 13.3 Quiz

Topic: L13.3LO9: Identify three factors that influence teens to use drugs.

1. Which is NOT an external factor that influences teens to use medications and drugs?

a. TV and movies that depict drug use

b. friends’ attitudes toward drugs

\*c. the person’s own attitude toward drug use

d. depictions of drug use on social media

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2. Transitions in life, such as moving to a new school district or moving from middle school to high school, can lead to increased risk of drug use.

\*a. true

b. false

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Topic: L13.3LO10: Explain the three pieces of information that drug ads are required to tell consumers.

3. Drug ads are required to tell consumers all of the following EXCEPT

a. at least one approved use of the drug

\*b. the cost of the drug

c. the generic name of the drug

d. all the risks of using the drug

Title: Lesson 13.3 Quiz

Topic: L13.3LO11: Evaluate three techniques marketers use to influence teens to purchase items.

4. Which marketing technique would be most effective with teens who are anxious to fit in with their peers?

a. tracking the teens’ digital trails to determine their interests and purchases

\*b. using messages that imply that everyone is doing it

c. using emotional music and images to make teens identify with a product

d. incorporating games, apps, and contests in the ad to hold teens’ interest

Title: Lesson 13.3 Quiz

Topic: L13.3LO12: Devise three healthy alternative activities that are spontaneous and three healthy alternative activities that require planning.

5. What is an example of a healthy activity that you could do without advance planning?

a. signing up to take a class doing something you haven’t done before

b. arranging to volunteer for a cause you believe in

c. going to a soccer game or other sporting event

\*d. going for a walk