

LESSON 12.2 Regulations and Influences on Tobacco Product Use
Note-Taking Guide

Factors That Influence Tobacco Use

1. List four reasons teens try e-cigarettes.

2. Fill in the blanks to explain the general factors that may determine whether teens use tobacco products.

Age	
	Females tend to smoke fewer cigarettes or e-cigarettes overall than males. Males are more likely to use e-cigarettes than cigarettes.
	The more stressful events a teen has experienced in their life, the greater the risk of smoking cigarettes or e-cigarettes.
Perception of risk	
	Movies, social media, magazines, and stores may make using tobacco or e-cigarettes look cool and adultlike.

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3. Fill in the missing information to explain how internal influences determine whether teens use tobacco products.

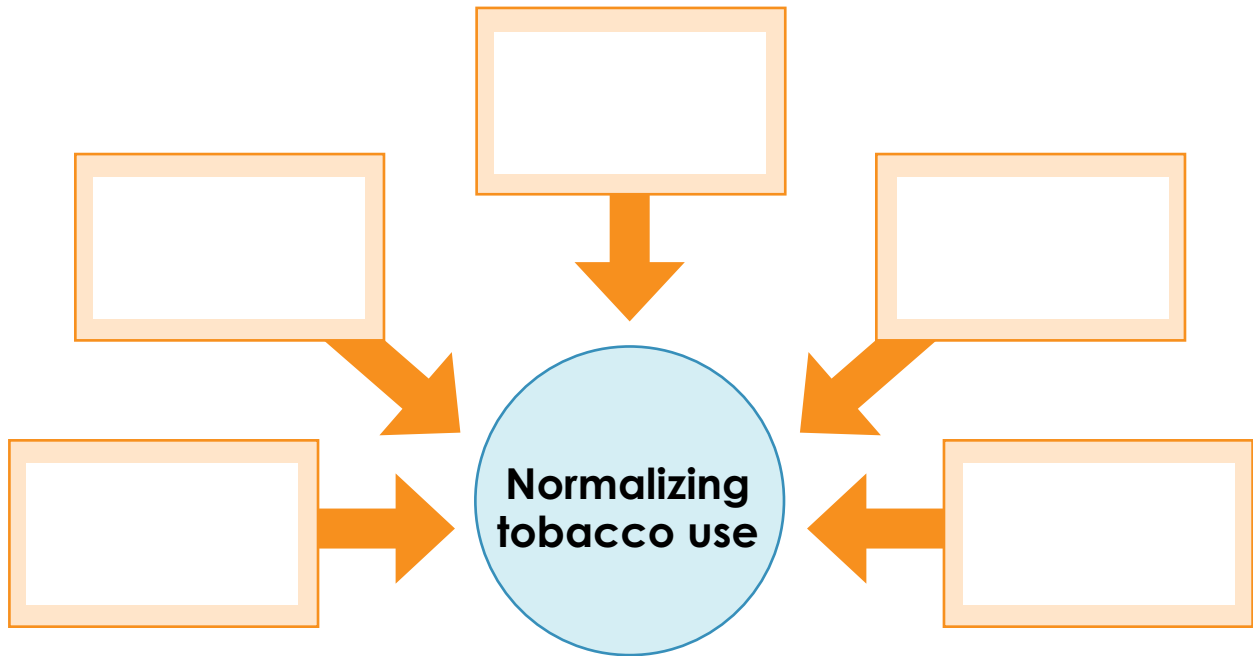
<hr/> <ul style="list-style-type: none">• The information you have can influence your decisions.	Your values	<hr/> <ul style="list-style-type: none">• How confident you feel can influence the way you may react to external influences	Social norms

4. Fill in the missing information to explain how external influences determine whether teens use tobacco products.

Your friends	<hr/> <ul style="list-style-type: none">• If the adults in your life use tobacco products, you will be more likely to use them; if they don't use them, then you are less likely to use them as well.	Accessibility	<hr/> <ul style="list-style-type: none">• Portrays the use of e-cigarettes as being fashionable and carefree, rather than emphasizing the negative health problems that come with using or even being around e-cigarettes

Tobacco Norming in Society

5. List the five ways tobacco use is normalized.



Advertising and Marketing Techniques on Tobacco Use

6. Provide three examples of how cigarette ads purposely target teens.

1.

2.

3.

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7. Teens who are exposed to ads are more likely to try tobacco products. Marketing in the tobacco industry is intentional in how companies promote their products, where the products are placed in stores, and how the products are priced. Describe what promotion, placement, and price mean in marketing in the tobacco industry.

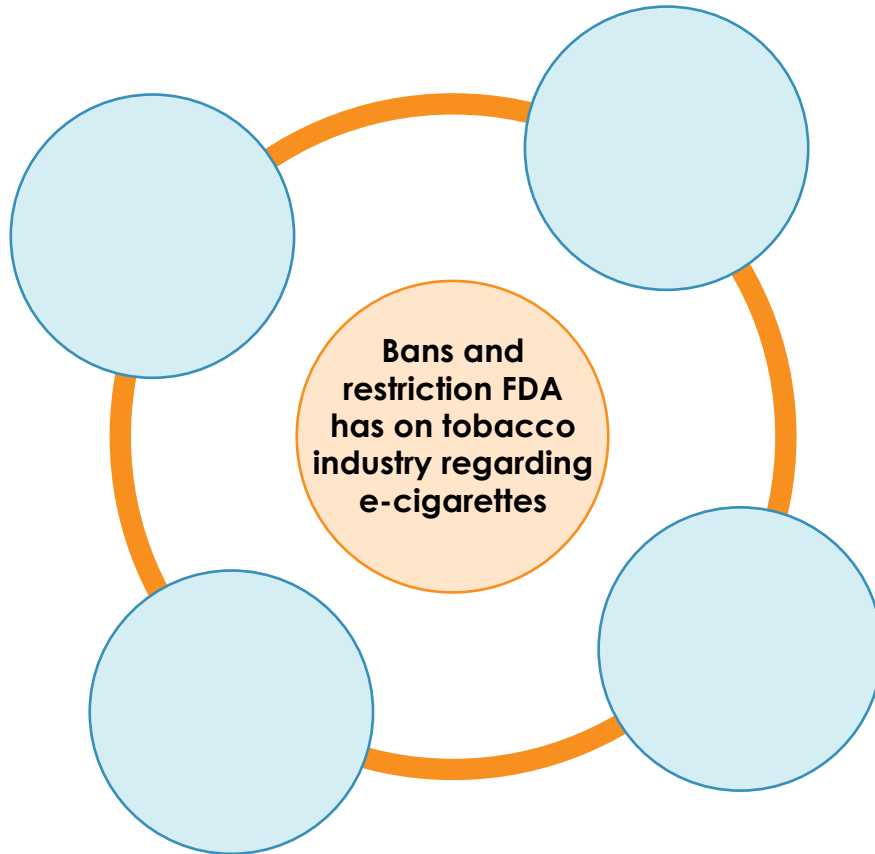
Promotion:

Placement:

Price:

Food and Drug Administration's Role

8. List three bans and one restriction the FDA has on the tobacco industry regarding e-cigarettes.



State Smoking Bans

9. Fill in the blanks below.

- _____ U.S. states and the District of Columbia currently have comprehensive smoke-free laws making workplaces, restaurants, and bars, which means those locations are 100 percent smoke-free.
- _____ states have 100 percent smoke-free restaurants and bars.
- _____ states have either smoke-free workplaces or smoke-free workplaces and restaurants.
- _____ states do not have any smoke-free indoor areas.

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10. List one federal government role; one state government role; and one health care provider, school personnel, or family member role. Explain which role you think has the biggest impact on teens and why.

Federal government

State government

**Health care provider,
school personnel,
and family members**

Biggest impact and why?

Tobacco Products and School Policies

11. Describe two ways school policies can have an impact on your use of tobacco.

The image shows two large, stylized, orange-outlined rectangular boxes with pointed ends, facing each other. Each box has a white interior and an orange border. They are positioned horizontally, with their pointed ends meeting in the center. This graphic is intended for students to write their answers to the question above.