

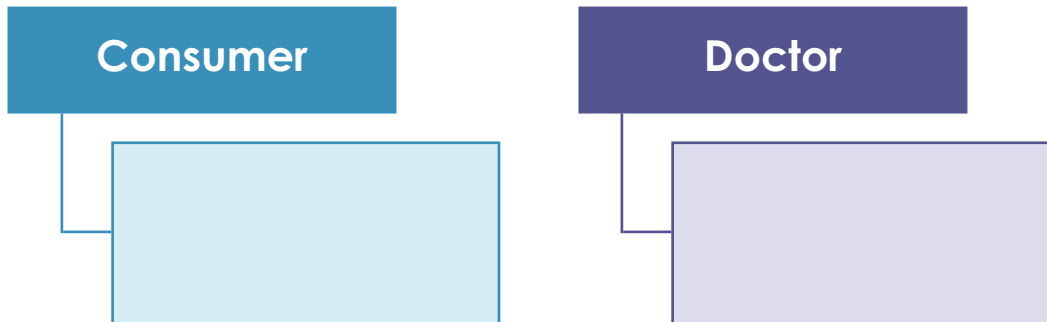
Factors That Influence the Use of Drugs

1. Explain the factors that may influence the use of drugs.

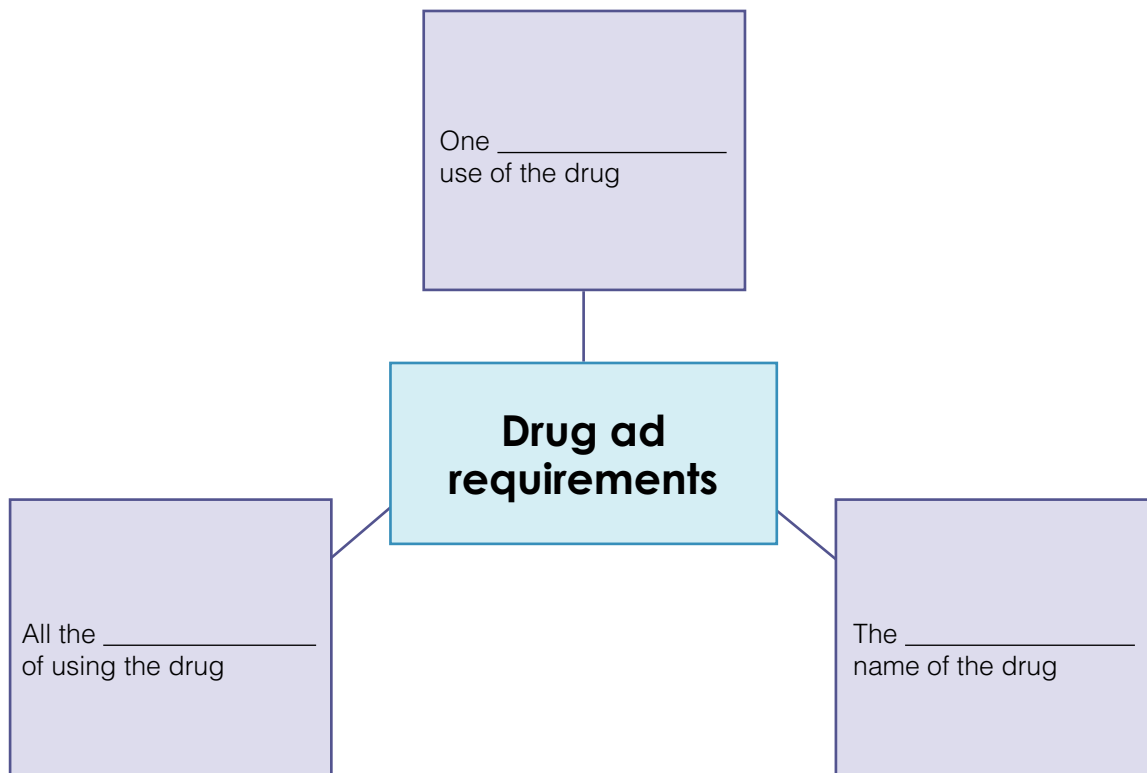
Family influence	
Peer influence	
Stress influence	
Media influence	
Social media influence	
You as an influence	
Life as an influence	

Media and Advertisements

2. A(n) _____ is the communication of a message about a product or service by means of different types of media.
3. List the two goals of advertising to consumers and to doctors.

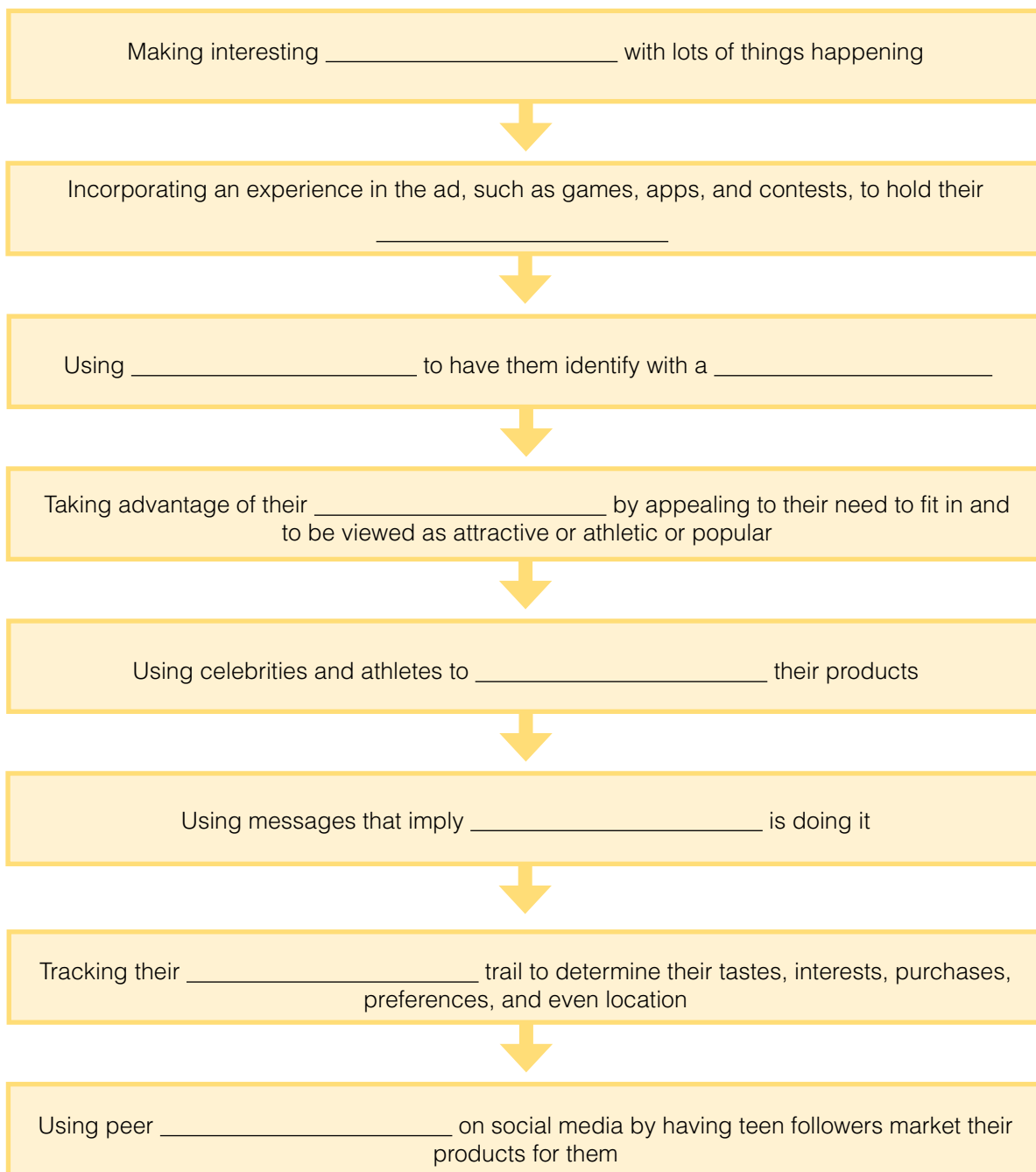


4. What are the three things drug ads are required to tell the consumer?



Advertising Techniques and Their Influence on Teens

5. Fill in the blanks to complete the advertising techniques used on teens.



Healthy Alternatives to Substance Use

6. Using Figure 13.7, list three healthy and fun alternatives to using drugs.

